

Curriculum Vitae

David A. Wright

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EDUCATION

1992-97: Ph.D., Second Language Acquisition/German Studies, The University of Arizona.

Areas of Specialization: program administration, curriculum planning, testing and evaluation, and educational technology.

1990-92: M.A., German Studies, The University of Arizona.

1987-89: University of Cologne, Germany.

1982-86: B.A., Speech Communication/German, The University of Northern Colorado.

EMPLOYMENT

Fall 2003-present: Director, Office of Study Abroad and Student Exchange, The University of Arizona.

1998-2003: Assistant Professor of German, Department of Germanic Studies, The University of Texas at Austin. Director of Business German and Co-director of Beginning and Intermediate Language Instruction. Member of the Interdisciplinary Undergraduate Program in Technology, Literacy, and Culture (College of Liberal Arts).

2001-02: Visiting Guest Professor for Business English, The European School of Business, Reutlingen, Germany.

1997-98: Learning Technology and Media Specialist (post doc), College of Humanities, The University of Arizona.

1993-97: Assistant Coordinator of Lower-division Language Instruction, Department of German Studies, The University of Arizona.

1990-97: Graduate Teaching Assistant, Department of German Studies, The University of Arizona.

PUBLICATIONS

Asynchronous negotiations: Introducing electronic portfolios to promote professional development in foreign-language business classrooms. *Global Business Languages*, 8 2003: 5-27.

Fostering cross-cultural adaptability through foreign-language study. *NECTFL Review*. A special topics issue: Rectifying and improving the image of foreign language learning in the U.S, 52, Spring 2003: 36-40.

Globalizing articulation: Rethinking the business-German curriculum. *The Journal of Language for International Business* (Thunderbird School of International Management), 12 (1), 2001: 68-77. Co-authored with Stefanie Borst.

Culture as information and culture as affective process: A comparative study. *Foreign Language Annals* (ACTFL), 33 (3), May/June 2000: 330-41.

Friedrich Ludwig Schröder and Lessing's fruitful marriage: Defining German tragedy in Schröder's adaptation of Thomas Southerne's *The Fatal Marriage*. *New German Review* (UCLA), 11, 1995/1996: 41-55.

BOOK REVIEWS

Review of German for business and economics (1999). 2 vols., by Patricia Ryan Paulsell, Anne-Katrin Gramberg & Karen U. H. Evans. *Global Business Languages*, 5, 2000: 153-56.

PRESENTATIONS

Study abroad advocacy on your campus. *Arizona International Educators State Meeting (AIE)*, Tucson, Arizona, 18 March 2005. Co-presented with Jane Worrall.

Expanding the BARNGA Experience: Tips from an applied linguist. *National Association of Foreign Student Advisers (NAFSA)*, Lincoln, Nebraska, 8 November 2003.

Culture and language: A simulation game. *South Central Modern Language Association Annual Convention*, Hot Springs, Arkansas, 1 November 2003. Co-presented with Zsuzsanna Abrams.

Teaching culture vs. cross-cultural understanding. *South Central Modern Language Association Annual Convention*, Austin, Texas, 1 November 2002. Co-presented with Zsuzsanna Abrams.

The role of case studies in teaching international business. *The European School of Business Monthly Colloquium Series*, Reutlingen University of Applied Sciences, Germany, 10 May 2002 (invited).

Blackboard's discussion features: New tools for promoting critical thinking and authenticity in business-language curricula. *The European School of Business Monthly Colloquium Series*, Reutlingen University of Applied Sciences, Germany, 7 May 2001 (invited).

Developing an effective model for online collaborative language learning. *Annual Conference for the American Council on the Teaching of Foreign Languages (ACTFL), The Best of CALICO*, Boston, MA, 17 November 2000.

Developing critical thinking via computer-mediated interaction in the second-language curriculum. *Core Technologies: Impact on the Future, Annual Conference of the Computer Assisted Language Instruction Consortium (CALICO)*, Tucson, AZ, 3 June 2000.

Preparing students to be global leaders: Business Language and the National Standards. *Language, Communication, & Global Management, Thunderbird-EMU Conference*, Scottsdale, AZ, 7 April 2000.

The use of hypermedia portfolios in teaching business language: A multimedia application of the National Standards. *Annual Conference for the American Council on the Teaching of Foreign Languages (ACTFL), The Best of CALICO*, Dallas, TX, 18 November 1999.

Connecting process problem solving to teaching culture in the foreign-language classroom. *Annual Conference for the American Council on the Teaching of Foreign Languages (ACTFL)*, Chicago, IL, 21 November 1998.

WORKSHOPS

A world of differences: Understanding cross-cultural communication. *Yangtze International Study Abroad Program*, Nanjing University of Technology, Nanjing, China, 19 October 2006 (invited).

Culture as affective process in second-language teaching. *The Middle East Language Teachers' Workshop*, Center for Middle Eastern Studies, The University of Texas, Austin, TX, 17 February 2001 (invited).

Authenticity in language testing: Achieving positive washback through computer-based oral testing. *Annual Meeting of the AATG-Texas Chapter*, Austin, TX, 16 September 2000.

Electrifying pedagogy: Teaching second languages in a digital age. Summer Technology Workshop for 15 Texas high school foreign-language teachers. University of Texas, 17-21 July 2000 (75 hours).

Teaching cultural expertise versus language expertise. *The Faculty Development Workshop on Teaching Courses in Business Language and Culture*. Texas A & M University, College Station, 28 April 2000 (invited). Co-presented with Stefanie Borst.

Foreign language and business programs: Expectations and needs. *The Faculty Development Workshop on Teaching Courses in Business Language and Culture*. Texas A & M University, College Station, 28 April 2000 (invited). Co-presented with Stefanie Borst.

GRANTS

Faculty Development Program. Summer Research Award: \$17,000.00. The University of Texas. Summer 2001.

The University of Texas Vision Plan Computer Program Grant: \$120,000.00. Digitization Project grant for development of Digitization Lab and Database Library, training of graduate assistants (w/John Weinstock and Katherine Arens). 1999/2000.

New Learning & Instructional Computing Grant: \$15,000.00. Center for Computing Technology and Information, The University of Arizona. Spring 1998.

AWARDS

Successful application for a University Research Intern Fellowship: \$16,000.00. University of Texas. 2002/2003.

Dean's Fellow. University of Texas (after nomination by Department of Germanic Studies). Spring 2001.

Successful application for a University Research Intern Fellowship: \$15,000.00. University of Texas. 1999/2000.

Meritorious Performance in Teaching Award, College of Humanities. University of Arizona. Spring 1997.

National Security Education Graduate Fellowship (NSEP): \$9,000.00. Academy for Educational Development. Czech Republic. Summer 1995 & Summer 1996.

PROFESSIONAL AFFILIATIONS

From 2003 Member of the Advisory Board, Biomedical Research Abroad: Vistas Open, Department of Molecular and Cellular Biology, the University of Arizona

From 2003 Member of the Advisory Board, Partnerships for International Research and Education, College of Optical Sciences, the University of Arizona

From 2003 Member of the Association of International Education Administrators (AIEA), Durham, NC

From 2003 Member of the European Association for International Education, Amsterdam, The Netherlands

From 2003 Member of the National Association International Educators (NAFSA), Washington, DC